

www.abrige.com

How do you get what you expect? You discover, inspire, communicate, measure and align...people with goals.

Abrige provides a complete performance management solution based on proven methods. Then we make it even simpler through intuitive Web-based applications. And we offer all via a value-minded SaaS (software as a service) on demand service.

You reap the benefits of an inspired workforce, aligned with your strategy, information at your fingertips and a high return on your investment in technology. What could be better?

DISCOVERY

Gap assessment with action plans

STRATEGY

Strategy mapped to measurable goals

EXECUTE!

Balanced scorecard & dashboard

REPORTING

Business analytics & data mining

PERFORMANCE

HR performance reviews, surveys & assessments

Contact us today!
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Abrige EXECUTE!

Corporate Performance Management System



What is it?

Abrige® EXECUTE! provides timely and interactive information across the enterprise, enabling and compelling individuals to take swift and appropriate action to improve:

- ❖ Financial Returns & Outcomes
- ❖ Customer & Stakeholder Satisfaction
- ❖ Regulatory Compliance & Governance
- ❖ Internal Process & Operations
- ❖ Human Resources & Innovation

A management tool unlike anything you have ever seen before. After you've seen it, you will be unable to imagine running an organization without it.

A powerful tool, integrating data from multiple sources, delivering a clear, easy-to-read summary of overall performance with the ability to drill down instantly into specific data elements.



Abrige EXECUTE!

How do you **get** what you expect

How does EXECUTE! measure these four perspectives?

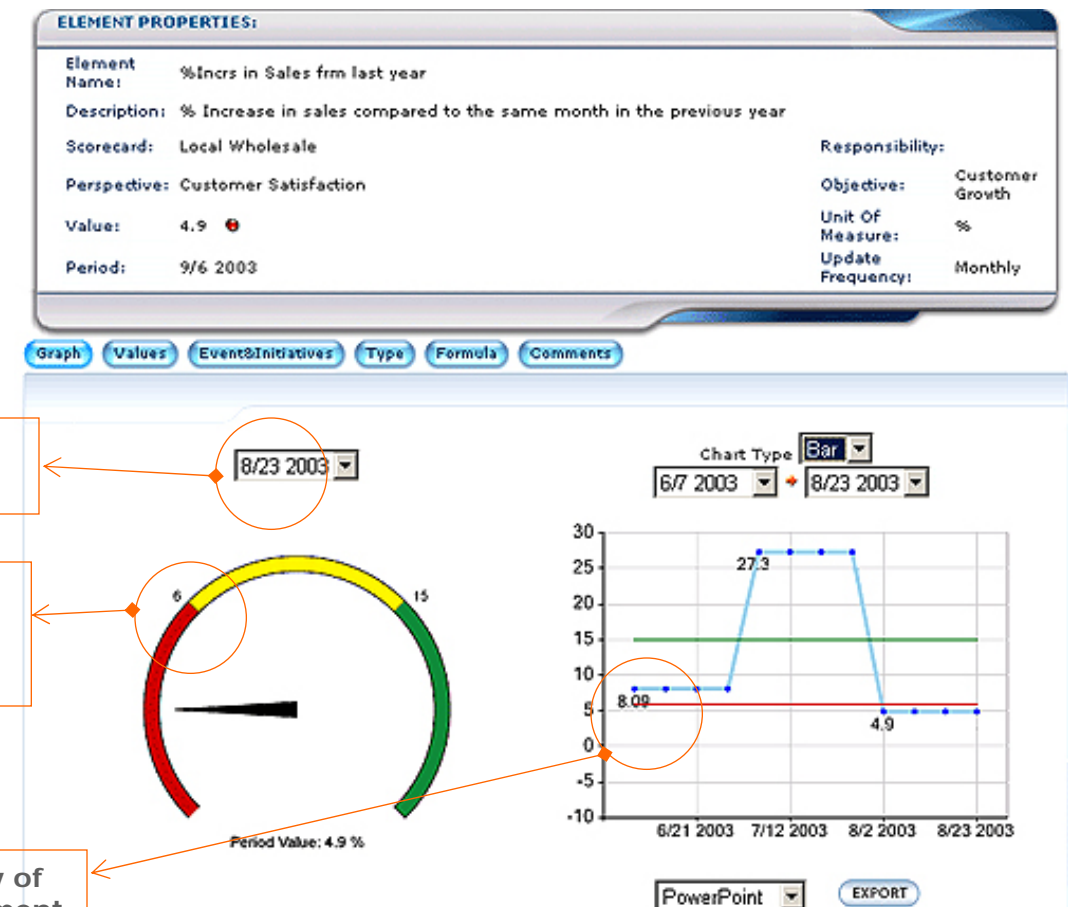
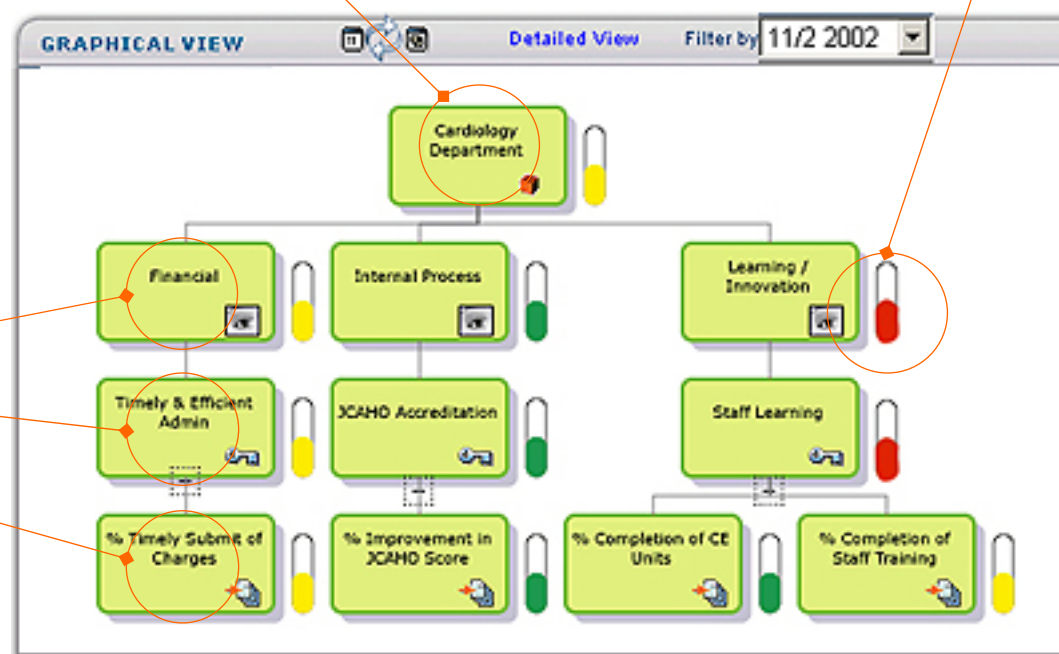
Each of the four strategic Perspectives can be further defined to one or more "Objectives." Each Objective has a "Measure." For example, one company may map strategy as follows:

PERSPECTIVE	OBJECTIVE	MEASURE
Financial	Grow Revenues Shorten Revenue Cycle Increase Profit Margin	What is our bottom line? Are we growing profitably? Are we building value?
Customer Satisfaction	Increase Market Share Retain Profitable Customers Be Compliant	Are we growing beyond the competition? Are we keeping our best customers? Are we meeting regulatory requirements?
Internal / Operations	Perfect Orders Quality Products & Service Safe Workplace	Do we ship or provide service on time? Are we doing it right the first time? Are we following policies and procedures?
Learning / Growth	Workforce Incentives Smart Use of Technology Clear Career Paths	Are we rewarding (only) desired actions? Are we more efficient today? Are we attracting good people? Are they succeeding?

Click the topmost element for an overall SCORECARD integrating all your chosen metrics:

Tricolor indicator displays your current performance status for each element (or) click any sub-element to review or analyze the specific performance of that perspective, objective or measure:

A Graphical View displays the hierarchical layout of your Perspectives Objectives Measures



Measure for any date

Overall performance thermometer

Graphical display of trends & improvement

EXECUTE!, the core product in the Abrige CPM System, captures, filters and presents corporate performance data in real time and within a context that enables leaders to make swift, informed decisions. Data may be seamlessly integrated from client systems, manually entered or imported from desktop applications or electronic media in a variety of formats.

In short, if strategic objectives have been defined and the data needed to measure that objective determined, then that corporate performance-related data can be captured in Abrige EXECUTE!

The EXECUTE! scorecard application is customizable to reflect each client's organizational reporting structure and offers flexibility to incorporate business rules, configure connectivity and assign access rights.